

# Digital Advertising at Cadw Sites

Advertising Information, Specifications & Scheduling



Llywodraeth Cymru  
Welsh Government

## Rates

Rates to be agreed on request.

## Artwork Size



Width: 1080 pixels  
Height: 1920 pixels  
Narrow Portrait frame.

## Accepted Formats

Please note the HD digital screens support the following formats:

.bmp .gif .jpg .jpeg .png  
.avi .flv .mov .swf .mp4  
.mpg .mpeg .qt .wmv  
(.jpeg preferable)

Maximum file size =  
100 MB

## Artwork example

Tweedmill Textiles Advert shown below and on site.



## Send submission to:

[CadwDigital@gov.wales](mailto:CadwDigital@gov.wales)

or on USB to:

Cadw Commercial Department  
Cadw, Welsh Government  
Plas Carew  
Unit 5/7 Cefn Coed  
Parc Nantgarw  
Cardiff  
CF15 7QQ

Please be aware that we have  
a **10MB size limit** per email.

## 24 Cadw shops

From magnificent castles to medieval abbeys, the gift shops at our 24 staffed sites across Wales showcase a wide variety of specially curated products, including renowned Welsh brands such as Tweedmill Textiles, Penderyn Welsh Whisky and Carrie Elspeth jewellery.



Please email us if you have any further questions — [cadwcommercial@gov.wales](mailto:cadwcommercial@gov.wales)