

Digital Advertising at Cadw sites



Give your product pride of place on eight HD digital screens outside some of the most iconic monuments in Wales.

Our seven sites welcome over 33,000 visitors a week in peak season (July and August), and your advert will be seen by over 800,000 people a year. Everybody loves visiting historic monuments and our visitors are diverse so you can target a wide range of audiences.

Our screens can display photographs or still graphics and open up limitless possibilities to promote your services or goods on sale in the 24 Cadw shops.

Cadw is a Welsh word meaning 'to keep'.

As part of the Welsh Government, we protect Wales's historic environment, including ancient monuments, castles and abbeys, historic parks, gardens and landscapes and underwater archaeology. We conserve Wales's heritage, we help people understand and care about their history and we help sustain the distinctive character of Wales.

