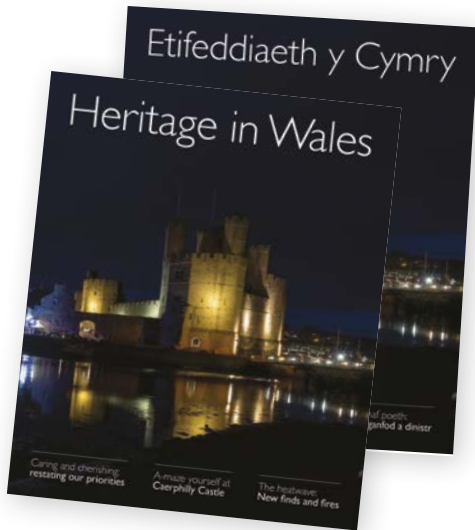


# Heritage in Wales / Etifeddiaeth y Cymry

Advertising Information,  
Specifications & Scheduling



Llywodraeth Cymru  
Welsh Government

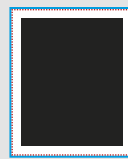


## Artwork Sizes

We expect to receive **high resolution print-ready artwork** designed by the client.

### Full page

Trim Size:  
**W: 210mm**  
**H: 255mm**

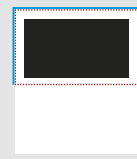


Artwork area:  
**W: 180mm x H: 229mm**  
*(keep all content inside this area including text and logos)*

Bleed size: (3mm bleed)  
**W: 213mm x H: 261mm**

### Half page horizontal

Trim Size:  
**W: 210mm**  
**H: 127.5mm**

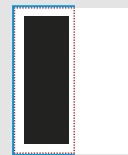


Artwork area:  
**W: 180mm x H: 112mm**  
*(keep all content inside this area including text and logos)*

Bleed size: (3mm bleed)  
**W: 213mm x H: 130.5mm**

### Half page vertical

Trim Size:  
**W: 105mm**  
**H: 225mm**

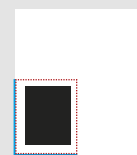


Artwork area:  
**W: 89mm x H: 229mm**  
*(keep all content inside this area including text and logos)*

Bleed size: (3mm bleed)  
**W: 108mm x H: 261mm**

### Quarter page

Trim Size:  
**W: 105mm**  
**H: 127.5mm**



Artwork area:  
**W: 92mm x H: 112mm**  
*(keep all content inside this area including text and logos)*

Bleed size: (3mm bleed)  
**W: 108mm x H: 130.5mm**

## Accepted Formats

### Packaged InDesign files or print-ready PDFs

*Important note: If you don't supply suitable copy before the copy deadline, Cadw will reserve the right to use copy from another source or to repeat copy already in its possession from previous advertisements. Cancellations are only accepted in writing three weeks before the copy deadline.*

## Send Artwork to:

[katie.clarke@gov.wales](mailto:katie.clarke@gov.wales)  
[victoria.griffiths3@gov.wales](mailto:victoria.griffiths3@gov.wales)

### or on CD to:

Katie Clarke  
Cadw, Welsh Government  
Plas Carew  
Unit 5/7 Cefn Coed  
Parc Nantgarw  
Cardiff  
CF15 7QQ

Please be aware that we have  
a **10MB weight limit** per email.

## Schedule

### Summer Issue

Finished artwork deadline: 1 March  
Distribution: Mid-May

### Winter Issue

Finished artwork deadline: 1 September  
Distribution: Mid-November

Please email us if you have any further questions — [cadwcommercial@gov.wales](mailto:cadwcommercial@gov.wales)